

Owen J Roberts Athletic Sponsorship Agreement
SIGNAGE ADVERTISING PROGRAM

THIS AGREEMENT, is between the Owen J. Roberts School District, (the District) located at 901 Ridge Rd., Pottstown, PA 19465 and Advertiser/Sponsor as listed below (the Advertiser/Sponsor):

Advertiser/Sponsor Name: _____

Advertiser/Sponsor Address: _____

Principal Contact Person: _____

Phone: _____

Email Address: _____

Web Site Address: _____

TERMS OF THE AGREEMENT: This agreement is effective for the time period selected by the Advertiser/Sponsor and becomes effective for this time period once payment is received in full. This sponsorship agreement is to be in effect during the following time frame:

(to be completed by the District's Athletic Department)

Starting on _____ and ending on _____

Terms and Conditions

1. **Advertisement** – means the information to be placed on the banner.
2. **Advertiser/Sponsor** – means the individual or entity listed on the front page of this agreement.
3. **Advertising Rate** – The advertiser/sponsor will select an option from the sponsorship programs. The rate will be determined by the sponsor's program selection in the agreement.
4. **Advertising Space** – means the space reserved for fence banner advertising
5. **Prices** – Sponsorship program costs as stated. All amounts are payable to Owen J. Roberts Athletics.
6. **Right to refuse unacceptable advertising** – The District reserves the right to refuse any advertisement it deems inappropriate. The District may request changes to advertisement it deems unacceptable.
7. **Responsibility of copy** – The Advertiser/Sponsor agrees to indemnify and save harmless the District and its representatives from any liability, loss and expense of any nature arising out of the display of any banner.
8. **Start Date** – means the first date the Advertisement appears on the field fence

9. **Term Guarantee** – The District guarantees that the advertising space specified on this agreement will be available for the length of time stipulated herein when signed agreements are received by July 17th for Fall or Fall/Spring advertising and by March 6th for Spring or Spring/Fall advertising.
10. **Upgrading of advertisement** – After entering into this agreement, the Advertiser/Sponsor may request an upgrade of the banner. An upgrade of the advertisement space will constitute a termination of this agreement and a commencement of a new agreement at the rates and on the terms in effect at the time of the upgrade. The Advertiser/Sponsor may not request a downgrading of advertising space during the tenure of the agreement. Any requested change must be received in writing.
11. **The Advertiser/Sponsor** is responsible to send payment with a signed agreement to the Owen J. Roberts School District at the time of acceptance. The banner will appear on the OJR athletic field fencing as specified.
12. This is a fund raising opportunity for the Owen J. Roberts Athletic Department.
13. The Advertiser/Sponsor is responsible for the purchase of the banner. **The banner cost is \$400.00.** The District will design and order the banner.

DUE DATES: Signed agreement and payment must be received by:

- FALL and FALL/SPRING ADVERTISING – July 17th
- SPRING ADVERTISING – March 6th

BANNER COST - \$400.00 Per Banner

Space is limited. Agreements will be processed in the order received by the Athletic Department.

Advertiser/Sponsor Signature

David Strock, Coord. Student Activities

Date

Date

FALL PLAN:

Location:

- _____ Wildcat North
- _____ Wildcat South
- _____ Wildcat Stadium

Number of Years:

- _____ One (1) Year - \$500.00/banner
- _____ Two (2) Years - \$800.00/banner
- _____ Three (3) Years - \$1,000.00/banner

WINTER PLAN:

Location:

- _____ Wildcat Swimming Pool

Number of Years:

- _____ One (1) Year - \$500.00/banner
- _____ Two (2) Years - \$800.00/banner
- _____ Three (3) Years - \$1,000.00/banner

SPRING PLAN:

Location:

- _____ Wildcat North
- _____ Wildcat South
- _____ Wildcat Stadium

Number of Years:

- _____ One (1) Year - \$500.00/banner
- _____ Two (2) Years - \$800.00/banner
- _____ Three (3) Years - \$1,000.00/banner

BASEBALL FIELD

Spring/Summer Plan Only:

Number of Years:

- _____ One (1) Year - \$800.00/banner
- _____ Two (2) Years - \$1,400.00/banner
- _____ Three (3) Years - \$1,800.00/banner

FALL/SPRING PLAN:

Location:

- _____ Wildcat North
- _____ Wildcat South
- _____ Wildcat Stadium

Number of Years:

- _____ One (1) Year - \$800.00/banner
- _____ Two (2) Years - \$1,400.00/banner
- _____ Three (3) Years - \$1,800.00/banner

SPRING/FALL PLAN:

Location:

- _____ Wildcat North
- _____ Wildcat South
- _____ Wildcat Stadium

Number of Years:

- _____ One (1) Year - \$800.00/banner
- _____ Two (2) Years - \$1,400.00/banner
- _____ Three (3) Years - \$1,800.00/banner

Banner Cost

\$ 400

Amount Due:

\$ _____

Date Payment Received:
